

UNIVERSITY OF MADRAS
B.A. TOURISM AND TRAVEL MANAGEMENT
(With effect from 2020-2021)

COURSE STRUCTURE

SEMESTER I

Course Component	Name of the Paper	Ins Hrs	Credit	Max Marks		Total
				Int	Ext	
PART I	Language Paper -I	6	3	25	75	100
PART II	BP2-ENG01-Communicative English I	3	3	50	50	100
PART III	BTM-DSC01: Fundamentals of Tourism	6	4	25	75	100
	BTM-DSC02: History of Tourism	6	4	25	75	100
	Allied Paper I:	6	5	25	75	100
PART IV	Basic Tamil / Adv. Tamil / NME*	-	2	25	75	100
	BP4-EASS 01-English for Arts and Social Sciences I	4	4	50	50	100
SEMESTERWISE CREDITS TOTAL			24			

* NME; Choose any one Paper from the other Department

SEMESTER II

Course Component	Name of the Paper	Int. Hrs	Credit	Max Marks		Total
				Int.	Ext.	
PART I	Language Paper – II	6	3	25	75	100
PART II	BP2-ENG02-Communicative English II	3	3	50	50	100
PART III	BTM-DSC03: Tourism Business	6	4	25	75	100
	BTM-DSC04: Tourism Resources in India	6	4	25	75	100
	Allied Paper II	6	5	25	75	100
PART IV	Basic Tamil / Adv Tamil / NME*	-	2	25	75	100
	BP4-EASS 02-English for Arts and Social Sciences II	4	4	50	50	100
SEMESTERWISE CREDITS TOTAL			24			

* NME; Choose any one Paper from the other Department

Third Semester

Course Component	Subjects	Credits	Inst Hours	Maximum Marks		
				Int	Ext	Total
Part I	Language Paper III	3	6	25	75	100
Part II	BP2-ENG03-Language Through Literature I	3	6	50	50	100
Part III	BTM-DSC05: Travel Agency and Tour Operations Management – I	4	6	25	75	100
	BTM-DSC06: Tourism Resources in Tamil Nadu	4	6	25	75	100
	Allied Paper – III	5	6	25	75	100
Part IV	Soft Skill	3	-	50	50	100
	Environmental Studies		-	Examination will be held in IV Semester		
SEMESTERWISE CREDITS TOTAL		22				

Fourth Semester

Course Component	Subjects	Credits	Instr Hours	Maximum Marks		
				Int.	Ext	Total
Part I	Language Paper IV	3	6	25	75	100
Part II	BP2-ENG04-Language Through Literature II	3	6	50	50	100
Part III	BTM-DSC07: Travel Agency and Tour Operations Management – II	4	6	25	75	100
	BTM-DSC08: Tourism Policy and Planning in India	4	6	25	75	100
	Allied Paper – IV	5	6	25	75	100
Part IV	Soft Skill	3	-	50	50	100
	Environmental Studies	2	-	25	75	100
Total Credits		24				

Fifth Semester

Course Component	Subjects	Credits	Inst Hours	Maximum Marks		
				Int	Ext	Total
Part – III	BTM-DSC09: Hospitality Management	4	6	25	75	100
	BTM-DSC10: Tourism Marketing	4	6	25	75	100
	BTM-DSC11: Global Tourism	4	6	25	75	100
	BTM-DSC12: Eco Tourism	4	6	25	75	100
	Elective Paper – I	5	6	25	75	100
Part –IV	Value Education	2	-	25	75	100
SEMESTERWISE CREDITS TOTAL		23				

Sixth Semester

Course Components	Subjects	Credits	Inst Hours	Maximum Marks		
				Int	Ext	Total
Part IV	BTM-DSC13: Legal Framework for Tourism	4	6	25	75	100
	BTM-DSC14: Tour Guiding and Interpretation	4	6	25	75	100
	BTM-DSC15: Heritage Tourism	4	6	25	75	100
	Elective Paper – II	5	6	25	75	100
	Elective Paper – III	5	6	25	75	100
Part V	Extension Activities	1				
SEMESTERWISE CREDITS TOTAL		23				

LIST OF ALLIED PAPERS

BTM-DSA01	Principles of Geography
BTM-DSA02	Business Communication Skills
BTM-DSA03	Foreign Language (Any one Language - French/German/Chinese/Japanese/Spanish)
BTM-DSA04	Indian Culture and Heritage
BTM-DSA05	Art and Architecture in South India
BTM-DSA06	Principles of Marketing

LIST OF ALLIED PAPERS FOR OTHER MAJORS

BTM-CSA01	Tourism and Travel Management
BTM-CSA02	Tourism in Tamil Nadu

LIST OF NME PAPERS

BTM-NME01	1. Tourism Ethics
BTM-NME02	2. Event Management
BTM-NME03	3. Fairs and Festivals in India
BTM-NME04	4. Innovative Practices in Tourism

LIST OF ELECTIVES PAPERS

BTM-DSE01	Medical Tourism
BTM-DSE02	Air Ticketing and Fare Construction
BTM-DSE03	Yoga and Wellness
BTM-DSE04	Entrepreneurship Development
BTM-DSE05	Travel Writing and Photography
BTM-DSE06	Civil Aviation Management