## MAR GREGORIOS COLLEGE OF ARTS & SCIENCE

## B.COM GENERAL PROGRAMME SPECIFIC OUTCOMES

PSO1: Students are able to gain a thorough basic knowledge in the fundamental of Commerce, conceptual knowledge of Accounting and acquire skills of maintaining accounts.

PSO2: Curriculum offers a number of specializations and practical disclosures which would provide the student to face the contemporary challenges in the business activities

PSO3: Further the students are encouraged with add on, value based and job oriented courses which ensure them to the sustained in the organization level.

PSO4: Students acquire entrepreneurial, legal and managerial skills and develop the techniques of communication to be successful in business and personal life.

PSO5: Students identify the avenues of marketing and banking both traditional and Modern.

## **COURSE OUTCOMES**

COURSE NAME	COURSE OUT COMES	
SEMESTER - I		
	CO1: To know about basic concepts of Accounting	
Financial Accounting	CO2: To Know About Depreciation And Insurance Claims	
	CO3: To introduce single entry system of accounts	
	CO4: To Understand About Rectification Of Errors And Bank	
	Reconciliation Statement	
	CO5: To gain knowledge on preparation of accounts in Hire purchase	
	and Installment system.	
	CO1. To facilitate the students to understand the concept of	
<b>Business Communication</b>	communication.	
	CO2. Make the students to know the basic techniques of the modern	
	forms of communication.	
	CO3. Enable the students to write the correspondence letter.	
	CO4. To acquire knowledge about report writing and meeting reports.	
	CO5. To develop understanding about business letter.	
	CO1. Understanding the basic concepts of Business Economics	
	CO2. Basic concepts of demand, supply and equilibrium and their	
Business Economics	determinants	
	CO3. Understanding the theory of consumer behavior	
	CO4. Design competition strategies including production function,	
	costing, pricing and product differentiation	
	CO5. Analyze operations of markets under varying competitive	
	conditions	

SEMESTER - II		
	CO1: To acquire the skill to prepare different types of branch accounts.	
	CO2: To transform the accounting knowledge in preparing	
Advanced Financial	departmental accounting.	
Accounting	CO3: To familiar with the procedure involved in the admission of	
	partnership firms	
	CO4: To familiar with the procedure involved in the dissolution of	
	partnership firms	
	CO5: To familiarize students with the application of important	
	accounting standards.	
	CO1.To know about basic concepts of Management	
	CO2. To familiar with planning and decision making process	
Principles of Management	CO3. To know about the Organization and its types	
1 8	CO4. To know about the process of Authority and Responsibilities	
	CO5.To understand about Direction, Co ordination and control	
	CO1. Develop ideas of the basic characteristics of Indian Economy and	
Indian Economy	its potential on natural resources	
maian Zeenemy	CO2.Understand the importance, causes and impact of population	
	growth, poverty, unemployment and relate them with economic	
	development	
	CO3. Analyze the progress and changing nature of agricultural sector	
	and its contribution to the economy as a whole	
	CO4. Understanding the problems of industries and the necessity to	
	promote industries for economic development.	
	CO5. Grasp the importance of planning undertaken by the Government	
	of India and importance of NITI Aayog	
	SEMESTER - III	
	CO1. Understand the Procedures for the Issue of shares, Redemption	
	of shares and underwriting of share	
Corporate Accounting	CO2. Understand the Procedures for the Issue of Debentures,	
	Redemption of Debentures, and underwriting of Debentures.	
	CO3. Prepare Financial Statements of Companies Ascertain profit or	
	loss prior to incorporation by applying various methods	
	CO4. Identify the methods of valuation of Goodwill and shares.	
	CO5. Ascertainment of Insurance policy and rules regarding claims,	
	life, marine and fire.	
	CO1. The course is framed to make the students to understand about	
	business law.	
Business Law	CO2. To develop knowledge on contract and various provisions of law.	
	CO3. To help the students to understand the concept of sale of goods	
	act.	
	CO4. To gain an understanding of the legal performance and remedies	
	in the law.	
	CO5. To acquire skills in contemporary issues in business law.	

	CO1.To acquires specialized knowledge of law and practice relating to
Banking Law, Theory and	Banking.
Practice	CO2. To facilitate the understanding of the origin and the growth of the
	Indian Banking System.
	CO3. Discuss the impact of government policy and regulations on the
	banking industry.
	CO4. To understand the E-banking, Net Banking and Internet Banking
	process in Indian Banking Sector.
	CO5. To learn the importance to be updated on the developments of
	the banking sector and practice the same.
	CO1. Understand fundamental marketing concepts, theories, different
Marketing	classifications and principles in areas of marketing.
	CO2. Ability to collect, process, and analyze consumer and market data
	to make informed decisions and understanding consumer behaviour
	CO3. Ability to create branding and integrated marketing
	communications plans that include value propositions.
	CO4.understand the role of middlemen, advertising and other
	promotional aspects of marketing
	CO5.Understanding basic consumer rights, e-marketing and digital
	marketing systems
	CO1. Explain the primary concepts of statistics, data collection,
	sampling and tabulation
Business Statistics	CO2. Understand the concepts of measures of central tendency and
	solve problems
	CO3. Understand the various measures of dispersion and solve related
	sums.
	CO4. Develop the ability to solve problems in correlation and
	regression analysis
	CO5. Calculate the index numbers and understand the concept of time
	series and their application
	SEMESTER - IV
A January J	CO1. Prepare liquidators' final statement of account
Advanced	CO2. Prepare Financial Statements of Banking Companies
Corporate Accounting	CO3.Allocation of share of profits between holding and subsidiary
	company, preparation of consolidated balance sheet.
	CO4. Calculate purchase consideration in case of Amalgamation,
	Absorption and reconstruction.
	CO5. Understand the methods of Human Resource Accounting and
	Price level Changes.
	CO1. To make the students to understand the basic concept of
Company Law	company law.
Company Law	CO2. To gain an understanding the organs of companies and
	documents of various company.

	CO3. To develop knowledge on share capital and debentures.
	CO4. To introduce about managerial personnel.
	CO5. To acquire knowledge about various company meetings and
	resolutions.
	CO1. To create basic idea about financial services and merchant baking
Financial Services	CO2. To facilitate the knowledge about venture capital and
	securitization
	CO3. To understand the concept of leasing and factoring
	CO4. To familiarity with the credit rating
	CO5. To aware about the concept of mergers and acquisitions
	CO1. Understand the principles underlying the Indirect Taxation
	Statutes (with reference to Goods and Services Tax Act, Customs Act).
Indirect Taxation	CO2. To understand the importance of indirect tax (GST) in the Indian
	and global economy and its contribution to the economic development.
	CO3. To understand the implication of GST on the taxable capacity
	consumers dealers and of the society at large and its changes
	CO4. To provide an in depth study on the various provisions of
	indirect taxation laws and their impact on business decision-making.
	CO5. To make them to be a tax consultant in preparing the tax
	planning, tax management, Payment of tax and filing of tax returns.
	CO1.To acquire knowledge in concepts and tools of Operations
Operational Research	Research
	CO2.To Understand mathematical models used in Operations Research
	CO3.To knows about the Linear Programming Problem (LPP)
	(Graphical Method - Problems - Simplex Method.)
	CO4. To know the concept of Transportation & Assignment Problem
	and its impacts in the business.
	CO5. To learn the importance of Operational research techniques for
	making effective business decisions and practices in the business.
	SEMESTER - V
	CO1. The course is framed to provide complete element concept of
Elements of Cost	cost accounting.
Accounting	CO2. Helps to gather knowledge on preparation of cost sheet in its
	practical point of view.
	CO3.To facilitates the idea and meaning of material control with
	pricing methods.
	CO4.To develops the knowledge about remuneration and incentives.
	CO5. To introduce the concept of overhead cost.
	CO1. To acquire knowledge in concepts and tools of Auditing
	CO2.To Understand about Vouching and Verification
Practical	CO3. To know about Auditors Duty
Auditing	CO4. To know the appointment ,removal , power and preparation of
	audit report

	CO5. To know about EDP Audit and Types of online Audit system
	CO1. Have the ability to discern different entrepreneurial traits
Entrepreneurial	CO2.Know the parameters to assess the opportunities and constraints
Development	for new business ideas
1	CO3.Understand the systematic process to select and screen a business
	idea
	CO4.Design strategies for successful implementation of ideas.
	CO5.know the methods of project appraisal and preparation of project
	report
	CO1. To develop critical thinking and problem solving competencies,
Financial Management	at both the individual and group levels, of financial statement analysis,
	financial planning, principles of valuation, capital budgeting, capital
	structure, and issues in financial policy,
	CO2. Students should be able to Use Financial Statements to evaluate
	firm performance.
	CO3.Calculate the cost of debt, cost of equity and the Cost of Capital
	CO4.Student learns the concept of dividend policy and its importance
	through 3 theories.
	CO5. Evaluate alternative financing options and Working capital
	Management
	CO1.It enables the students to insights the basics of Income Tax Act
	and its implications in computing tax liability of an individual.
Income Tax - I	CO2.To know the residential status of assesse and incomes exempted
	from tax
	CO3.To knows the process of computation of income from salary.
	CO4.To familiar with the computation of income from house property.
	CO5.To familiar with the computation of income from business and
	profession SEMESTER - VI
	CO1. To enable the students to understand contract costing.
Advanced Cost Accounting	CO2. To understand the students to understand contract costing.
Advanced Cost Accounting	control and reduce cost of
	rendering services
	CO3. To inform the students about the methods of costing and also
	used to ascertain the cost at each stage of manufacturing
	CO4. To aware the students to analyze the behavior of cost in relation
	to changes in volume of Output
	CO5. To understand the students about the different tools in the hands
	of management for effective utilization of resources.
	CO1. Understand the objectives and functions of management
Management	accounting
Accounting	CO2.Evaluate the financial position by using ratios
_	CO3.Gain knowledge about the preparation of fund flow statement
	CO4.Evaluate the financial position of a concern through cash flow
	statement

	CO5.Identify the capital budgeting decisions
	CO1.To acquire specialized knowledge of Business Environment
	CO2. To facilitate the understanding of the origin and the growth of the
<b>Business Environment</b>	Political Environment
	CO3.Discuss the impact of Social Environment
	CO4.To understand the Economic Environment
	CO5.To learn the importance of Financial Environment
	CO1.To know the computation of capital gain for the transfer of capital
Income Tax – II	assets
	CO2.To familiar with the computation of income from other sources
	CO3.To knows about the aggregation of income and deduction u/s 80C
	to 80U&80G Computation.
	CO4.To knows about the process of Setoff and carry forward of losses
	and clubbing of incomes.
	CO5. To aware about the income tax authorities and their powers and
	duties.
	CO1. Understand the importance of human resources and their
Human Resource	effective management in organizations
Management	CO2. Basic understanding of different tools used in planning human
	resources
	CO3. Discuss the tools used in selection of human resources and
	performance appraisal, motivation, compensation, career planning, etc
	CO4. Understanding labour union and labour welfare measures
	CO5.Understanding HR audit and approaches to HR audit